

Resource Development Task Force (RDTF)
Report to the Board
November 28, 2007

Marcy has interviewed each Board member regarding fundraising interests and ideas, finally interviewing the last holdout today. (See interview outline attached.) The RDTF (Jonathan, Joyce and Marcy) met on November 26th to talk broadly about direction and next steps based on general themes that have emerged from the interviews.

Next Steps

1. Marcy will prepare a report cataloging the interview results.
2. The RDTF will meet to develop a set of recommendation and action items.
3. Draft recommendations and action items will be presented to John, Julia and Jillian.
4. Report with final recommendations will be presented to the Board in February.

Overview of Board Interview Results

- There is a whole lot of pent-up enthusiasm to help TVC just waiting to be channeled
 - Corollary – People feel a push/pull and some uncertainty about how best to engage their skills, interests and ideas in a way that is most constructive for TVC
- There is a sense that, for fundraising to be effective, we need to develop a clear ‘pitch’ or set of pitches about TVC that provide(s) a unifying framework for the Board to bring in needed revenues/resources.
- Likely fundraising recommendations to come out in the RDTF report will include:
 - Creating a focused theme, initiative or target audience that the Board can rally around, where we can bring our individual skills and interests to bear, and that won’t put a burden on TVC staff.
 - Establishing a structure for the Board to channel ideas, keep up fundraising momentum, as well as work with TVC staff to support their needs.

RDTF Members: Jonathan Lember, Joyce Jen, Marcy Beck