

TVC BOARD MEMBER INTERVIEWS
RESOURCE DEVELOPMENT
10/27/07

Dear Fellow Board Members:

As you know, the Board has collectively taken on the task of raising at least \$10,000 of additional revenue for TVC during this fiscal year. Below are several ways to think about how you might contribute to revenue generation support. Please read through in advance of our interview. Thank you.

The Resource Development Task Force: Jonathan, Joyce, Marcy, Kim and James

1. Your interests/skill sets
 - a. Marketing and outreach – developing new ways to package TVC programs and raise the profile of TVC’s work
 - b. Sales and recruitment- making pitches for, e.g. grants, donations, CVC members, consulting services
 - c. Writing proposals
 - d. Creating/planning events
 - e. Helping to address cost-effectiveness
 - f. Contributing to operational management/cost savings
 - i. Development of operational tools
 - ii. Finding resources to help offset operating costs
 - g. Other
2. Your interest in TVC programs and activities
 - a. Consulting and Training
 - b. Volunteer Services: youth and transitional
 - c. Events
 - d. Bay Area Corporate Volunteer Council
 - e. Infrastructure/Operations, including debt reduction
 - f. Merger of Points of Light/Hands On
 - g. Disaster Planning
 - h. Other
3. Your interest/experience in particular targets of funding support/ revenue generation/membership:
 - a. Individuals
 - b. Corporations, including sponsors and CVC members
 - c. Foundations
 - d. Government agencies
 - e. Nonprofits
 - f. Other

4. Your interest/experience in helping organizations grow:
 - a. Expanding existing programs/products/services
 - b. Diversifying existing programs/products/services
 - c. Creating new programs/products/services
 - d. Expanding geographic territory
 - e. Developing organizational infrastructure, internal functions, processes, etc.
 - f. Other
5. Your contacts (individuals and contact spheres) for any and all of the above
6. Specific resource development ideas that you'd like to pursue
7. Specific actions/commitments you'd like to undertake to help the Board achieve our \$10,000 additional support goal for debt reduction this year. (If this differs from 6 above.)
8. Any other thoughts and ideas you'd like to share